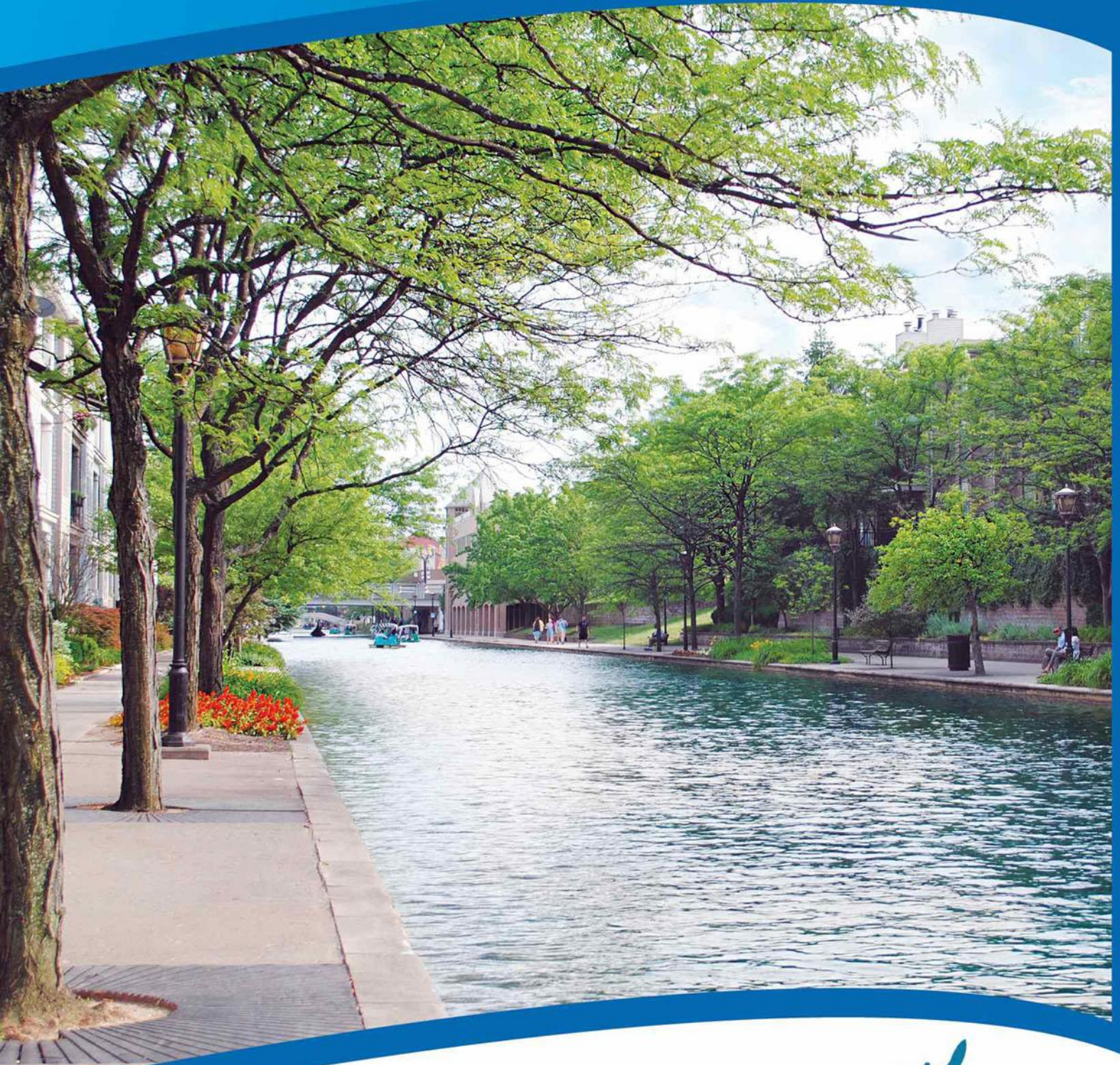


ASSOCIATION FOR CAREER & TECHNICAL EDUCATION  
**REGION III CONFERENCE**



**Gear Up & Take Off**  
with **CTE**

**June 21-23, 2017 • Indianapolis, Indiana**



## POST CONFERENCE REPORT



“Gear Up & Take Off with CTE” was this year’s conference theme. The Association for Career and Technical Education (ACTE) Region III Conference was hosted by the Indiana ACTE Association. The six states that comprise the Region III area are Minnesota, Wisconsin, Iowa, Missouri, Illinois, and Indiana. The states rotate the hosting duties of the Region III Conference. Figure 1 shows the reported attendance for the last five years by host state.

### ACTE Region III Conference Attendance History

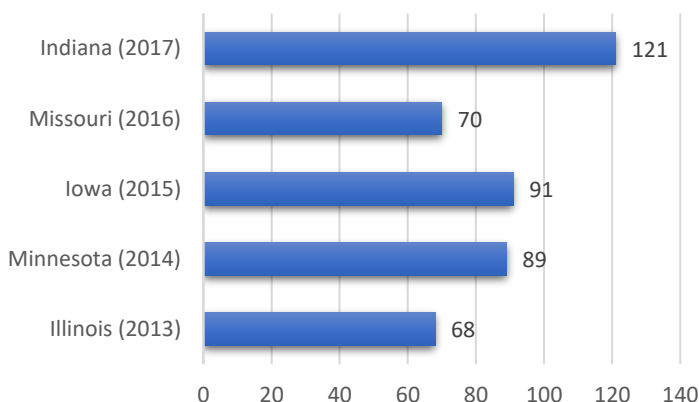


Figure 1 (Source: ACTE)

The number of registered attendees at the 2017 conference was 121 guests. This is a 73 percent increase in attendance over the last conference hosted by Missouri. Figure 2 below shows Indiana hosted guests from 11 states; all six Region III states were present along with Florida, New York, Oklahoma, Michigan, and Virginia.

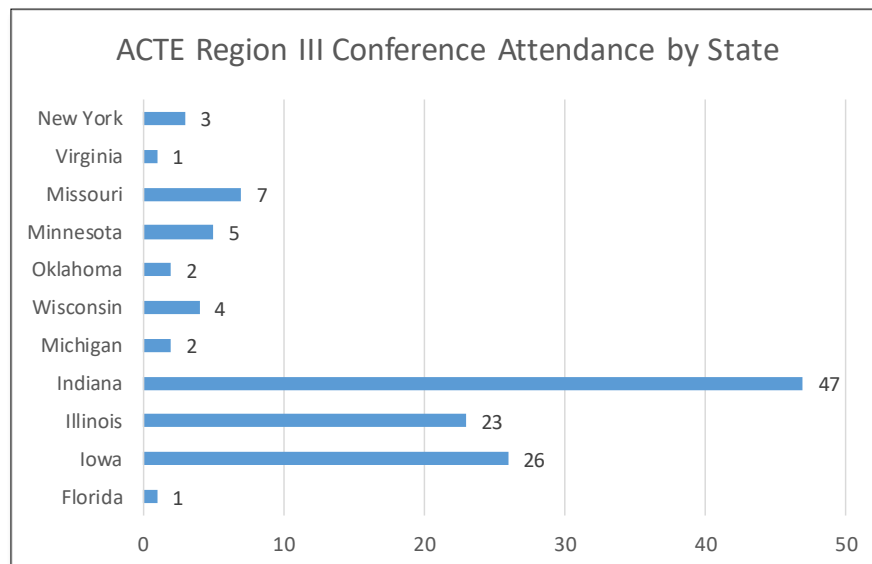


Figure 2



**“Great job...the conference was the best ever! Congratulations”**  
 ~Ron Hoke, Indiana Association for Career and Technical Education Districts

## CONFERENCE PROGRAM



The Indiana conference planning committee had a vision to create a different kind of conference. The committee set out to provide an opportunity for attendees to experience our great city of Indianapolis by seeing some of the iconic locations for which our city is known. The committee wanted to showcase premier education and industrial facilities and provide a variety of presenters in concurrent sessions showcasing many topics that would enhance any classroom.



Once our objectives were set, the planning team selected a hotel near the airport and many of the conference venues that provided free shuttle service to/from the airport and free parking for those driving in from neighboring states. We negotiated a fair rate of \$99 per night + tax per sleeping room. Some might argue that we should have selected a downtown hotel. We felt parking, sleeping rooms, conference room usage, and food and beverage requirements would have cost substantially more downtown.



Patrick Biggerstaff was instrumental in procuring the Vincennes University (VU) Aviation Technology Center (ATC) for our concurrent session location based on its classroom set up and proximity to the hotel. Mike Gehrich, Director of Aviation, allowed for our attendees to use the classrooms, tour the facility, and experience the flight simulators.

The next step was to create the conference schedule and format. We wanted to incorporate industry tours that would encompass the 16 career clusters and therefore have “something for everyone”. The transportation logistics alone proved to be a challenge, but the team was determined to make these experiences a reality. We started working with catering and transportation personnel from Wayne Township School Corporation as well.



We knew we wanted to start the conference with a “mixer” where attendees would discover commonalities with other attendees. This activity fostered much laughter and the beginning of networking opportunities. The committee arranged for a visit to the Indianapolis Motor Speedway Museum and “Kiss the Bricks” tour. This was a huge hit with attendees. But we were not done yet! The next destination was Harry & Izzy’s Restaurant downtown for a lovely dinner.

Immediately after dinner, attendees had the challenge to earn points via a “Wildgoose” game where teams formed and walked around downtown answering trivia questions, taking funny videos and pictures and incorporating the “locals” in the fun. Wildgoose is a London based company that specializes in teamwork events. Wildgoose worked with our team on the locations we wanted to showcase as part of the game. We designed the “finish line” to be at the Indiana State Museum. We planned with the museum to extend their “Canal Nights” family activities and have popcorn, sodas, and water for ready for our guests. After walking all over the city, getting into the air conditioning of the museum was a relief. Conference goers could see some of the museum area before loading the buses for the hotel.

Thursday, June 22, started at 7:50 AM with a light breakfast, several welcome speeches, a short leadership talk and dismissal to board buses for the ATC. Attendees listened to a short history presentation of the facility and then took a tour. Starting at 11:00 AM, attendees could choose 1 of 6 concurrent sessions. An Indiana themed lunch, including our state pie, Sugar Cream Pie, was provided by our caterer. A group photo was taken in front of VU’s 737 aircraft. The RLAPS racecar simulator was available during lunch for those seeking a realistic adventure as an Indy car driver. At 1:00 and 2:00 PM, attendees could select 1 of 7 possible concurrent sessions. Figures 3, 4, and 5 below show which concurrent sessions were the most popular for each time slot.

## CONCURRENT SESSIONS

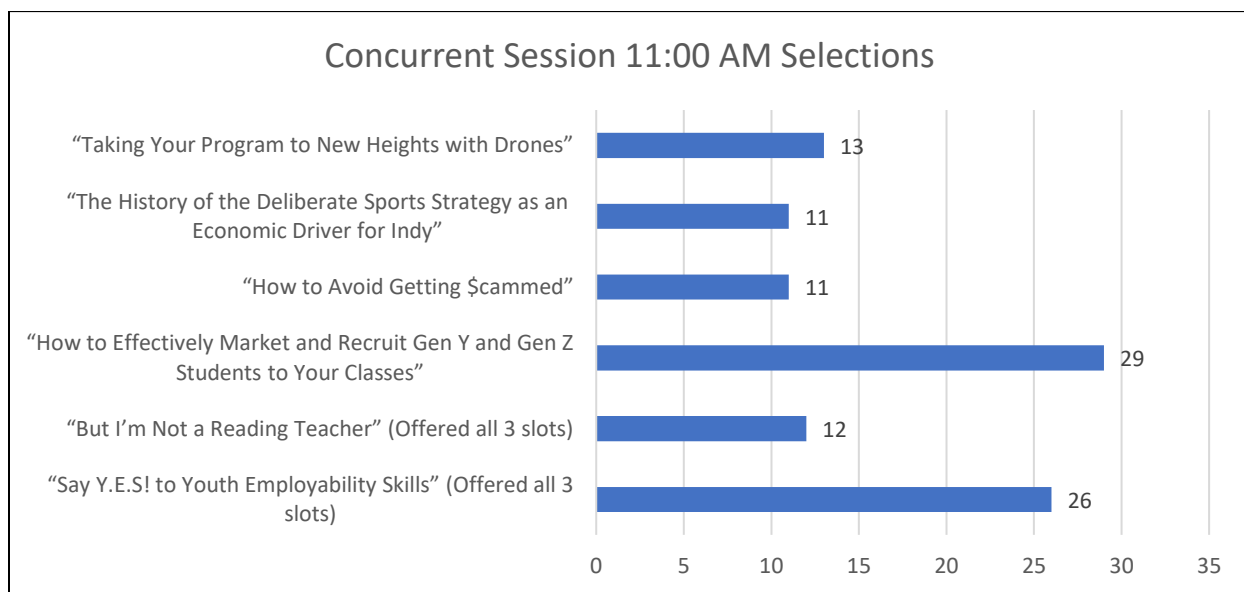


Figure 3

**“Thank you for all you did to make the ACTE Region III conference June 21-23 in Indianapolis, Indiana, such a huge success! I certainly enjoyed the conference and learned information that I can take back to my classroom.”**

*~Christie Hovey, Professor, Business & Technologies Division, Lincoln Land Community College*

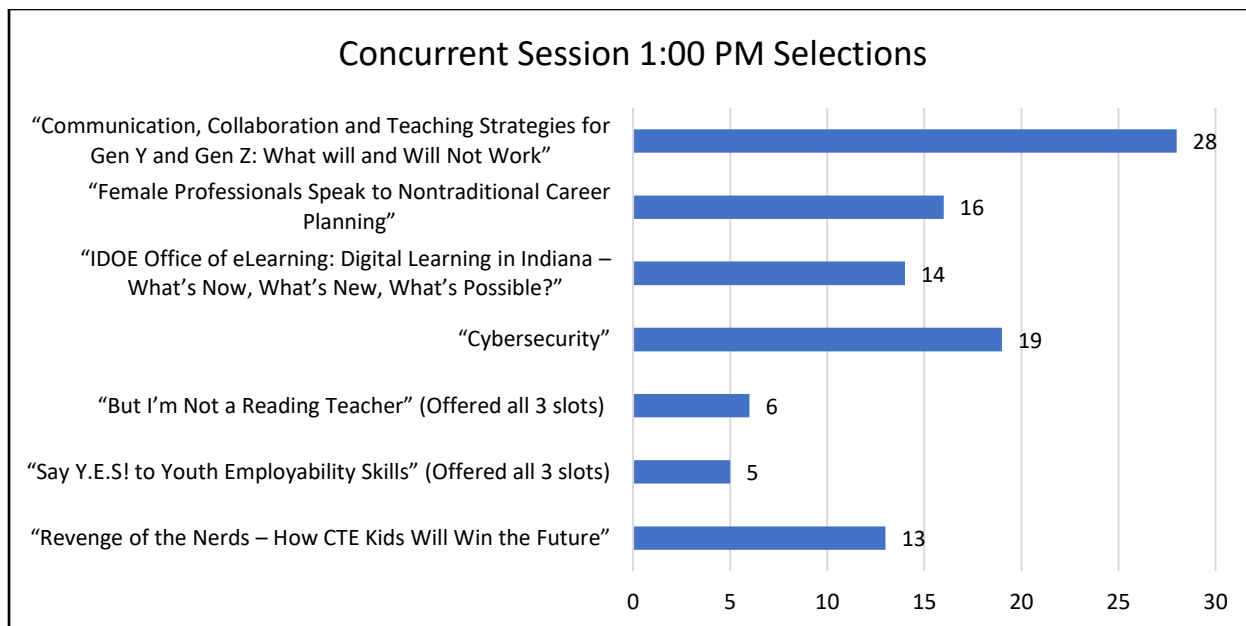


Figure 4

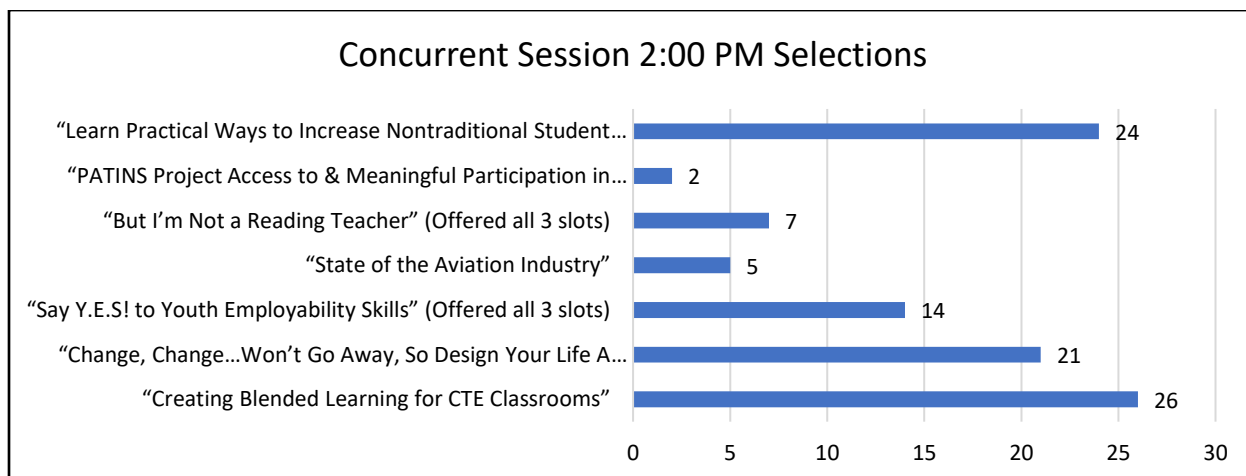


Figure 5

From 3:00-5:00 PM, attendees preselected an industry tour from 7 choices. Again, these industry tours were selected based on the 16 career clusters. We had 7 buses disperse groups to these various locations. Figure 6 on the next page shows which locations had the greatest number of tour attendees.





## INDUSTRY TOURS

The most popular tour was the Traders Point Creamery where the attendees got to see “farm to table” in action. The ice cream and dairy tasting were a bonus. Our guests that selected the AAR Aircraft Services tour caught a ride on VU’s 737 as part of the “tug and tour” ride to transport them to their tour site.

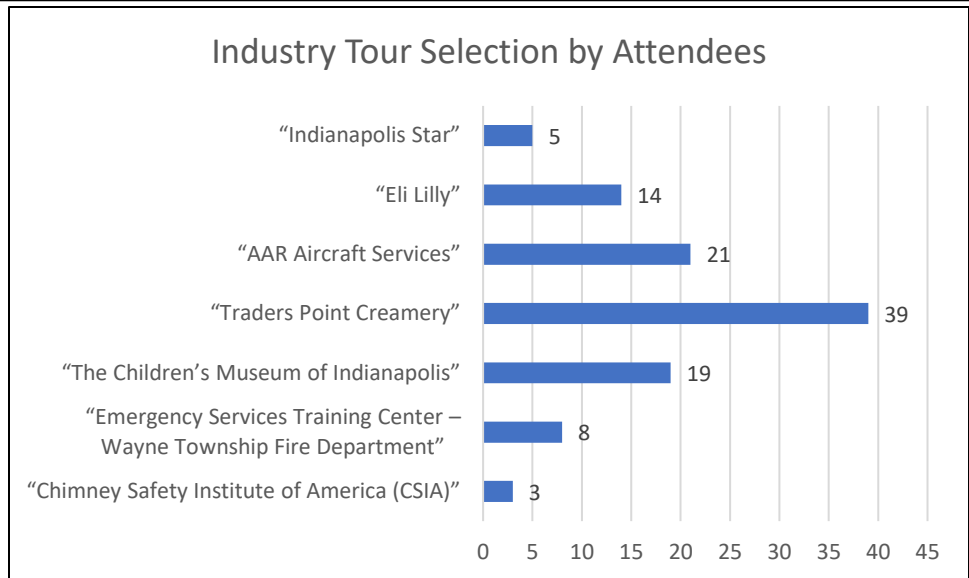


Figure 6

After a short “pit stop” back at the hotel for most of the tour groups, we loaded buses for the Chip Ganassi Racing facility for dinner and a tour. Our caterer selected BBQ pork and chicken along with several picnic favorites. As attendees finished their dinner, they could explore the entire bottom floor and talk with the engineers and machinists that design and produce the race cars. At 8:00 PM we headed back to the hotel for the night.

**“This was the best ACTE sponsored event that I have ever attended... I loved that the format was not all "sit and get" and that we had a variety of locations and the tours were outstanding... great job INDIANA... why don't you host vision in INDIANAPOLIS.”**





The last day of the conference included a very nice breakfast created by Chef Kelly Kay from Wayne Township. Our keynote speaker was Indiana State Representative Karlee Macer. She spoke about her children's experiences and achievements after being in CTE courses at Area 31 Career Programs on the westside of Indianapolis.

Region III Vice President, Cindy Stover, and Dana Lampe of Iowa oversaw the distribution of 7 region awards including Teacher of the Year.

The silent auction is a staple every year to raise money for the CTE Support Fund. This year's auction raised \$1,040.

The BAND app was utilized to send out reminders and notices to those attendees that downloaded the free app. Pictures, comments, and other useful information flowed freely with every post. This was a great bonus to the "backstage" chatter among the attendees. Everyone stuck around to watch the conference highlights PowerPoint before departing for home shortly before noon.

## ATTENDEE COMMENTS

"One last big pat on the back to you and your team for organizing the amazing Region III conference. This is just what we needed for many in our Iowa team/attendees - not only for great professional development, but also for them to see the strength and power in ACTE's collective vision and voice!" Thank you again and we will see you at VISIONS!"

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"The "hands-on" venue of seeing and doing. It is one of the only conferences that I have attended that was a planned interactive conference. ACTE is often about "hands-on" learning. The conference was set up so there was not a lot of sitting time and we were out seeing what the possibilities are for our students. The applications of what we learned from the various conference settings was amazing! Thank you!"

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"Networking with colleagues from around the Midwest and beyond; meeting women business owners during breakout session. It was obvious a lot of planning went into this conference. Loved visiting Chip Ganassi racing and hearing from the workers about the various aspects of the business - I had no idea what all was involved in this business."

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"I have never been to a conference that offered industry tours. I know this took a lot of planning to setup, but it was definitely worth it."

## CONFERENCE FINANCIALS

The spreadsheet below details all revenue received from registrations (electronic and paper), grants, sponsorships, and the hotel rebate. We incurred numerous expenses to provide this quality conference for all attendees; however, we still earned a net profit of \$19,750.70 that would be divided between ACTE and Indiana ACTE. We have decided to contribute \$124.65 to round the Region III profit contribution to ACTE to total \$10,000!!!!

ACTE Region III Conference June 21-23, 2017 Indianapolis, Indiana		
Revenue		Amount
ACTE transfer for credit card registrations		14,250.00
Paper Registrations		7,410.00
IEDC Grant		12,500.00
Purdue Research Foundation		4,000.00
Vincennes University		2,100.00
CareerSafe Online		1,225.00
Wyndham Rebate		1,140.00
<b>Total Revenue</b>		<b>\$ 42,625.00</b>
Expenses	Explanation	Amount
1 \$100 Amazon Gift Card	Awards	\$ 100.00
7 \$25 Amazon Gift Card	Awards	175.00
200 bottles of water	Water for Industry Tours	24.95
29 \$5 Starbucks Gift Cards	Awards	145.00
Children's Museum	18 attendees Industry Tour	135.00
Dena Irwin	\$8.70 postage USPO, \$47.57 card stock and envelopes, \$57.67 conference name badge ribbons, \$63.99 and \$73.19 Party City supplies	251.12
Dollar Tree Stores, Inc	20 Yellow Table Clothes Thursday night dinner	21.40
Harry and Izzy's	Dinner	4,560.00
Indiana State Museum and Historic Sites Corp	Extended Canal Nights programming, popcorn and beverages	950.00
Indianapolis Motor Speedway	76 Industry Tour	1,140.00
Matt King	Student Presenter mileage reimbursement	48.64
Name Badges card stock, jackets and pinch clips	Name Badges	87.72
Sandy+Gwen	15 Books	225.00
Sandy+Gwen	100 Books	1,500.00
SCM Promotions	19 Polo Shirts	313.00
SCM Promotions	1 Polo Shirt	15.00
Suzanne Ottinger	Graphic Design	599.00
Trader's Point Creamery	37 attendees Industry Tour	496.54
USpromotions	116 Tee-shirts	576.25
USpromotions	100 Water Bottles	411.00
Walmart	20 iPhone Chargers	104.43
Wildgoose	Team Building Event	1,500.00
M.S.D. of Wayne Township	Award Plaques	624.00
Wayne Township Catering	Breakfast 6/22&23, Lunch and Dinner 6/22	3,500.00
Sue Henry	Table decorations, setup & water	233.30
Wayne Township Transportation	6/21/2017 2 Buses	450.00
Wayne Township Transportation	6/22/2017 8 Buses & 1 Box Truck	2,175.00
JEL Printing	Program Printing	230.67
PayPal	Fees 2.7%	23.69
Donna Rau	Ink Cartridge	82.99
Donna Rau	Paper	7.48
Dena Irwin	Ink Cartridge	66.32
Hotel Theft	Gas Cap	12.00
Wyndham Hotel	Meeting Rooms, Coffee, Ice service, \$1,560.00 + \$613.80 - \$84.00=2089.80	2,089.80
<b>Total Expenses</b>		<b>\$ 22,874.30</b>
	Net Profit	<b>\$ 19,750.70</b>
	ACTE/Indiana ACTE Split Profit Amount	\$ 9,875.35
	Additional Funds Donated by Indiana ACTE	124.65
	<b>TOTAL PROFIT TO ACTE FOR REGION III 2017</b>	<b>\$ 10,000.00</b>



## CONFERENCE PLANNING COMMITTEE

Dena Irwin, Conference Chair  
Business, Marketing, IT, & Entrepreneurship Specialist  
Indiana Department of Education

Donna Rau  
Executive Director  
Indiana ACTE

Patrick Biggerstaff, Vice President-Elect  
Area 31 Career Programs  
Director of Career and Technical & Adult Education



Indiana ACTE Board and Region III Planning Committee members from left to right: Eddie Erickson, Melissa Cohick, Donna Rau, Kandy Smitha, Lisa Lambert-Snodgrass, Michelle Talbott, Jason Hendrickson, Dena Irwin, and Peggy Wild. Not pictured: Patrick Biggerstaff and Shelley Rust

